



50+ Citizen Engagement Research Project Project Update 1

What is aim of the project?

To ensure that people who are 50+ are at the heart of the decision-making processes around commissioning, planning and the delivery of services for older people and other local governance arrangements.

Who is it targeted at?

- People who are 50+, who have strong views and opinions about local governance and the service provision for the 50+, who given the right encouragement, support and opportunities would become engaged if the current barriers were removed.
- Professionals planning, commissioning and delivering services for people who are 50+, Who might not fully appreciate the added value that can be provided through effective engagement, or, who do not currently have the tools to facilitate effective engagement with the 50+.

How are we doing it?

- By Identifying the barriers to effective engagement
- Piloting innovative solutions for engagement
- Providing accessible reports to help professionals and older people with engagement.
- Providing accessible “Toolkits” and innovative solutions for both professionals and those who are 50+.
- A formal launch at the end of the project to publicise and promote the outcomes of the project with a view to encouraging professionals and those who are 50+ to use the information and toolkits provided.

When are we doing it:

The project started in May 2007 and will be completed by the end of March 2008.

Who is doing it:

The following key stakeholders are providing resources or financial support to this project:

Caerphilly 50+ Positive Action Partnership

Caerphilly 50+ Forum

Scrutiny Caerphilly County Borough Council

Policy Unit Caerphilly County Borough Council

BGOP - Better Government for Older people

OPAG – Older People’s Advisory group

EngAGE – Age Concern Cymru

Health Alliance – Caerphilly County Borough

NPHS - Caerphilly County Borough

Cardiff - Older People’s strategy group

Carmarthen - Older People’s strategy group

Conwy - Older People’s strategy group

Denbighshire - Older People’s strategy group

Flintshire - Older People’s strategy group

Gwynedd - Older People’s strategy group

Merthyr Tydfil - Older People’s strategy group

Newport - Older People’s strategy group

Pembrokeshire - Older People’s strategy group

Wrexham - Older People’s strategy group

If you want to know more or would like to contribute in some way to the project you can contact:

Mandy Sprague (The Chair of the Project Board)

Development Officer for Older People in Caerphilly,

Policy Unit, Tredomen House, Ystrad Mynach, CF82 7WF

Email: spragm@caerphilly.gov.uk

Phone 01443 864277

Steve Thomas (The project officer)

Participation & Involvement officer 50+ GAVO

GAVO Unit 1A, First Floor, Withey Dyffryn Court,

Dyffryn Business Park, Ystrad Mynach, Hengoed CF82 7RJ

Email: stephen.thomas@gavowales.org.uk

Phone 01443 863540

