



## 50+ Citizen Engagement Research Project Project Update 2

### Project Aim:

To ensure that people who are 50+ are at the heart of the decision-making processes around commissioning, planning and the delivery of services for older people and other local governance arrangements.

### Phase 1: Current research report

For the first phase of this project the Project Board felt there was a key need to undertake a review of current research to ascertain what barriers have already been identified to ensure we did not reinvent the wheel. The Welsh Institute for Health & Social Care – (WIHSC), undertook this work for us and have compiled a comprehensive report. To help those tasked with engaging with the 50+ the report also provides some usable checklists to help identify whether a piece of work is tackling those barriers identified. This report is now available via the Age Concern Cymru and the Welsh Local Government Association (WLGA) websites, web links can be found below.

### Phase 2: Pilots

One of the key outcomes of this project will be some templates for tried and tested methods of engagement. The methods we are testing have been devised in consultation with both older people and “professionals” across Wales.

There are 4 different pilots and 4 different areas - Caerphilly, Merthyr Tydfil, Denbighshire, Cardiff and the Vale running 6 pilots between them.

**Breaking Down Barriers:** Bringing the process of scrutiny and/or council meetings out into the community to a more informal and accessible venue for people 50+. Caerphilly.

**Employees Carers Network:** This pilot is for employees who are over the age 50 and are carers. The aim is to empower them so they can be fully involved in the decision-making processes about the relevant carer services. Merthyr Tydfil.

**I want someone to listen to me - Using video to develop & sustain engagement:** By using video in community settings, there's the opportunity for older people to express their views in a direct way to their local council. Caerphilly and Cardiff & the Vale.

**The Power to Engage:** A Top Tips training type session to support professionals tasked with engaging with the public. Denbighshire & Caerphilly.

## Where can I find out more?

Project outcomes and information will be posted on 2 key websites as soon as it becomes available. Information can be found either on the Age Concern Cymru website via link on the navigation bar on the Home page [www.accymru.org.uk](http://www.accymru.org.uk) or the Welsh Local Government Association (WLGA) website [www.wlga.gov.uk](http://www.wlga.gov.uk).

Alternatively if you want to know more or would like to contribute in some way to the project you can contact:

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