

Sport & Active Recreation

135,809

individuals reached

7,242

likes, shares & comments

250

consultation link clicks

The sport & active recreation strategy was promoted on 19 separate occasions on social media.

To launch the consultation a 2 minute video was produced. Footage showcasing the facilities on offer is accompanied by a bilingual voiceover and subtitles that explain the key points of the strategy as well as identifying current financial challenges.

The remaining posts included a line of the text, photograph and links to the online consultation and full strategy document. The posts covered all aspects of the strategy, including cycle routes, open spaces, play facilities,



THE FUTURE OF
SPORT & ACTIVE RECREATION



TO THE BEST OF
OUR ABILITY

THE FUTURE OF
SPORT & ACTIVE RECREATION



16 ARTIFICIAL TURF PITCHES

THE FUTURE OF
SPORT & ACTIVE RECREATION



WHEN WE SAY SPORT & LEISURE
WHAT DO YOU THINK OF?

Sport & Active Recreation Feedback

“Surely, we as council tax payers shouldn’t be subsidising any leisure centres - there are plenty of businesses that run Gyms that must make a profit. I think the question needs to be - what does the council think they can run at a profit - sport by sport”

“When are you going to put a cycle track in place from Ystrad Mynach to Caerphilly? I bet a lot more people from the Brad / Ystrad / Maesycwmmmer would cycle to work knowing they wouldn't have to go on main road or tackle the Corbett roundabout.”

“Stop charging people to park cars at parks such as Cwm Darran”

“And Pen-Y-Fan Pond! And Pengam walk!”

“All the parks in Caerphilly County!”

“Again, listen to the public: more instructors properly qualified to take classes, not people shoe-horned in. You need more instructors. You need more instructors. You need more instructors. Yes, I did mean to write that three times.”

“Sell them all reduce our council tax “

“There’s never, or very rarely, any cover for classes, and though we have been promised teachers/instructors for various classes, no-one has actually materialised on a regular basis, or even an irregular one. Please get your act together ASAP! ”

Make some of them into outdoor swimming pools we had a tidy one in Pont.”

“God yes Pont baths was awesome!”

“Outdoor pool is the way forward”

“It would be fantastic to have mini football pitches available within Caerphilly town which could really help promote the grassroots game. Plenty of space for them along side the larger pitches in Owain Glyndwr, Morgan Jones and Penyrheol.”

“How about getting some mini football pitches in Caerphilly?”

Sport & Active Recreation Feedback

“We used to go walking up Penallta and Bargoed eco park with the dogs every weekend we left no mess but our footprints we vandalised nothing -then parking charges came into force and we haven't been there since.”

“Plant native forests and woodlands on the valley tops and hillsides, bring more natural fauna and wildlife to the area, that in turn will bring tourists, eco tourists, adventurous people, make use of the mountains and hillsides.. more trails that are signposted.”

“You can scrap the car parking charges at all the country parks for starters.”

“Keep Pont leisure open. Scrap parking for parks.”

“Stop any building on greenfield sites and remove parking fees for country parks would be a good start.”

“Skate park in New Tredegar“

“A water park in Blackwood area would be fab “

“Better maintenance of the current cycle routes, most of them are covered in dog mess, glass and are overgrown. More routes joining up to those in neighbouring areas : Hafodyrynys to Pontypool.”

“How about building a decent leisure/sports centre, Caerphilly town has grown massively over 25 years , but no decent infrastructure to support those living here”

“Cwmcarn open fully again and more activities to bring in visitors zipeline”

“Pontllanfraith Leisure centre still open as the centre and associated football pitch serve are a vital facility for the people of Pontllanfraith. The centre is heavily used and many kids teams train on the pitch. ”