

Annex 4: Social Media

Example social media post:



There were 83 comments in response to posts on the council's social media posts.

There were, in addition, comments on local community Facebook groups. The themes of these comments reflect those on the council's page.

Themes

- Council tax rise – not welcome.
- £200million reserves – use now.
- No drop-in sessions for those who work (responded to with reminder of online face to face drop-ins or completing the survey online)
- High level of staff sickness rates, pay rise and pensions.
- Councillor pay.
- New senior management appointments – why are they needed
- Streetlights – switch back on
- Staff working from home
 - service is not good and
 - questioning why are the lights and heating on when there aren't many staff in the building.
- Caerphilly County Borough looks untidy – litter, weeds, grass not cut, dog bins overflowing, etc. Need to prioritise these.